Novelty Chiffons Latest Arrivals from Paris Main Pl

We have just received a shipment of the most brilliant and beautiful fabrics that French looms have yet produced. New Chiffons and Mousselines for Spring 1913 are now displayed in our Lace Department on the Main Floor, Centre, and are priced at 98c to \$3.39 a

Dazzling metallic applique effects, gold and silver dotted, in allover or bordered patterns. Bulgarian designs in characteristic bright colorings,broche and Dresden floral effects, chiffons, with craquele net printed pat-terns, floral bordered.

Illuminated chiffons, with embossed festoons on ombre ground, are further beautified with metallic applique, and there are fine French nets, dotted with tiny sapphire, nacre and iridescent beads.

These fabrics will be high in favor for evening gowns and theatre waists for the coming season.

BLACK DRESS SILKS

50,000 yards marked 1-3 below Macy's Regular Lowest-in-the-City Prices.

Black Satin Charmeuse, \$1.19 Made to sell for \$1.75. Width 40 inches Black Crepe Meteor, \$1.19 Made to sell for \$1.75. Width 40 inches

Black Chiffon Taffeta, 79c Made to sell for \$1.00. Width 36 inches Black Satin Messaline, 49c

Black Satin from Italy, \$1.19 Made to sell for \$1.75. With 40 inches.

"Marchioness" Silks Black Satin Messaline, \$1.19 Charmeuse Satin, \$1.29 Made to sell for \$1.65. Width 36 inches.

Black Crepe de Chine, 99c Made to sell for \$1.25. Width 40 inches Black Satin Messaline, 69c Made to sell for \$1.00. Width 35 inches Black Satin Duchesse, 89c

Made to sell for \$1.25. Width 38 inches C. J. Bonnet et Cie. Black Dress Silks Black Dress Satins, \$1.29 Made to sell for \$2.00. Width 44 inc. Black Satin Imperial, \$1.49

Made to sell for \$2.25. Width 44 inches Black Satin "Sublime," \$1.79 Made to sell for \$2.50. Width 44 inches. Finer Silks, \$1.29 to \$5.96.

MUFFLERS & KFFLFK2 REDUCED

Main Floor.

The savings are 1-5 to 1-3 below Macy's already "Lowest-in-the-City" prices. Mufflers and Reefers at 49c

Macy's prices were 69c, 89c and 98c. Made of silk-and-cotton, all silk and all wool. Three variations of conventional patterns, and choice of six colors and black and white.

Silk Reefers and Mufflers at 98c Macy's prices were \$1.89 and \$1.98. Many variations of weave and pat-tern. Some with figures upon a back-ground of one color. Choice of six colors and black and white.

Silk Mufflers and Reefers at \$1.98 Macy's prices were \$2.49 and \$2.97. Mostly black, white and cream, but

a few soft rich colors, too. All in figured effects. Some in self colors.

Mufflers from \$3.49 up to \$9.49, from England and France, are now reduced from \$1.00 to \$3.00 each below regular prices.

GO-CARTS Balcony. Second Fl., Rear. **PERAMBULATORS PULLMAN SLEEPERS**

At Radical Reductions

Pullman Sleepers, of reed, with reed hoods, come in oak and light finish. The cushions are "sanitary," and the hood is lined with corduroy. The gear is of steel tubing, and the wheels have heavy rubber tires.

Special | Macy's price was price was \$30.07 \$26.50 | \$19.89 \$17.89 \$27.49 \$22.49 | \$16.21 \$14.89 \$23.49 \$20.89

Pullman Sleepers, in gray or white Special | Macy's price was now price was \$39.75 \$27.49.....\$23.79 \$42.49 \$32.75 \$36.89

Go-Carts (rigid) are priced \$9.11 to and come in light or oak Folding Go-Carts cost \$4.69

"English" Perambulators, in green or blue finish, are priced \$14.69 to \$27.31.

Wind Protectors, in white, gray, tan and brown, are priced \$1.88, Macy's prices were \$2.24 and \$2.97.

These Important Sales are now

In Very Active Progress

Fine Furs-- Price These Furs, if bought in the

usual way, would have to be sold for double our present prices. Coats that were made to sell for \$69.75 are now \$33.75, up to Coats made to s \$1,249.00, now priced at \$624.00. Fur Sets in great variety, all beautifully matched. Sets that

regular way would be \$22.74 are now \$10.74, up to those made to sell at \$514.00, now priced \$254.00. Mufts and Neck Pieces in the newest designs are correspond-

if we had purchased them in the

ingly reduced. The Furs represented are: Blended Hudson Sable Pointed Fox Moleskin Black Lynx Civet Cat Black Fox White Fox Persian Lamb Broadtail Caracul, and others.

The Shoe Sale

Women's, 2d Floor, 35th St., Rear. Men's, Fifth Floor, 35th St., Rear. —A clearance of many of the best and newest styles. Exceptional opportunities for economies in the various leathers; lace, button and blucher, for women. Men's Shoes in various styles, and Shoes for misses and children, at savings that are very attractive.

Women's Shoes at \$1.98 (were \$3.49 to \$4.96) up to \$3.69 (were \$4.96 and sold elsewhere for \$6.00).

Men's Shoes at \$3.96 (were \$4.96 and \$5.94 and sold elsewhere for \$6.00 to \$7.00).

Carpets and Rugs

Third Floor, B'w The patterns of 1912 are reduced for quick clearance, to make room for the new 1913 designs. Colorings and patterns are in wide variety, and are all thoroughly desirable—quite as good-as far as we can seeas the 1913 patterns, but the Macy policy is for clearance.

White Sale

groups of special values in the Muslin Underwear Section still present splendid opportunity for selection atfsavings.

Corset Covers at 24c, 39c and 49c. Night Gowns from 39c to \$64.50. Combinations at 49c to \$38.89. Princess Slips from 79c to \$44.74.

Lingerie Waists

There are eighteen new styles at \$1.98 each; eight of these styles have just been produced, the other ten styles are but a few weeks old. Voiles and batistes, variously lace-trimmed. Exceptional values.

China, Glass Ware, Lamps, Bronzes, Marbles, Clocks and Clock Sets 1-5 Off Present Marked Prices

 All of our fine pieces included in this Sale. Many have already been reduced, not because they are in any way damaged, but because they have been in stock too long. One-fifth off marked prices by buying this week. Basement.

Dress Goods Remnants

Thousands of yards of the most desirable woolen Dress Goods Fabrics, in the best of the latest styles and colorings in dress and skirt lengths and lengths for children's dresses, at important savings

For instance:-Remnants at 88c a yard include navy blue Serges, 54-inch width, thoroughly sponged and shrunk, in lengths of 2^{1} ₂ to 5 yards. These Serges sell elsewhere at \$1.25 a yard.

And so on through many groups of

Broadcloths. Serges. Mixed Yarn Suitings Homespuns. Cravenettes, Cordurous, Printed Challis.

Striped Cloths of various kinds, Henriettas and Velveteens, down to remnants of All-Woo Printed Challis at 29c a yard. of a quality that sells elsewhere for 75c a vard and for which Macy's regular prices were 56c to 68c a yard.

Sale of Sample Hosiery

For men and women, samples of high-grade Hosiery of many different kinds; 40,000 pairs at a saving of 40% over prices elsewhere.

Included are Women's Hosiery at 94c that cannot be duplicated elsewhere for less than \$1.50 to \$2.00 a pairand so on through many grades to Hosiery at 15c, elsewhere 25c to 35c a pair.

Men's Hose at 24c a pair. elsewhere 50c; and at 15c a pair, elsewhere 25c a pair.

Sale of Books

During the holiday rush some of our ere somewhat handled by gift We have gathered together several hundred that are marked at reductions of about one-half from Macy already "Lowest-in-the-City" prices Included are Books of Fiction, Stand ard Works and Books for young people

Main Floor, Rear.

WOMEN'S HANDKERCHIEFS MUCH REDUCED Handkerchiefs of Real

Madeira Handkerchiefs, 49c. Macy's prices were 59c, 69c and 74c. Hand-embroidered on superior qualsheer linen, in characteristic eyelet

Madeira Handkerchiefs, 98c. Macy's prices were \$1.24 and \$1.49. Exquisite specimens of the finest hand-embroidery in eyelet and applique designs in great variety.

and applique designs.

Princess Lace, from Brussels. Beautiful and elaborate lace edging around centres of pure, fine linen. Our own importation. At 49c — Macy's price was 69c.
At 69c — Macy's prices were 89c and 98c.
At 98c — Were \$1.24, \$1.39 and \$1.49.
At \$1.49 — Macy's price was \$1.98.
At \$1.98 — Were \$2.24, \$2.39 and \$2.49.

Were \$2.69 and \$2.98. At \$2.97 - Were \$3.49 and \$3.98. Fine Hand-embroidered Handkerchiefs

in regular stock up to \$99.50 for an exquisite piece from Appenzell, Switzerland.

Winter Needs for the. Great Out-of-Doors



Plaid "Norfolk" Mackinaw Coats, \$8.49 to \$11.49 Sold elsewhere for 1-5 to 1-3 more.

On the Fifth Floor, Centre. Luxuriously Warm Coats, much in Colors are in plaid arrangements of demand by college men and preparatory school boys, and fashioned with either close-fitting or "shawl" collar.

reds, greens, browns, grays and blues, Nothing better imaginable for skating, tobogganing, ice boating, etc.

Sheepskin Lined Clothing-Macy Savings Leather Coats at \$7.49, sold else-

Corduroy Coats at \$5.94, are sold elsewhere for \$7.00. Lined with warm sheepskin. Collar of corduroy. Cordurey Coats at \$7.94, are sold

elsewhere for \$0.00. Lined with warm sheepskin and finished with a collar of coney fur. Also at \$4.96. sold elsewhere for \$6.00, are warmly lined with sheepskin, and have a canvas collar.

Snow-Shoes are priced 83.06 (elsewhere \$5.00) and 84.96 (elsewhere \$6.00), for the medium size, for boys and women. Also in children's size for \$2.97, and in men's size for \$4.96.

— Ioboggans — Snow Shoes — Ski- have rubber foot-grips and toe-grips of leather.

Sk1 are priced 188c (elsewhere \$1.50) for a four-foot pair, up to \$2.24 for a 7-foot pair. They are made of selected matured ash, and have rubber foot-grips and toe-grips of leather.

Toboggans cost from \$2.24 (elsewhere \$1.50) and are 5, 6 and 7 foot and are 5, 6 and 7 foot and are 5, 2 and \$7.24 are of improved design, with runners specially built to reduce friction and prevent skidding.

LACE TUNICS from PARIS \$24.89

Made to sell for \$40.00 to \$70.00

Funics-representing this season's most original novelties -to which we have added our remaining stock. An extensive assortment from which sive assortment from which to select—but only one of each style. The colors in-clude all the new evening shades, black and white in beautiful Tunics, jeweled, beaded or richly embroid-ered; some embellished with trimmings of real Bruges, Flanders, Alencon and Filet laces.

WOMEN'S WINTER UNDERWEAR Second Floor.

All Weights and Weaves of Silk, Silk-and-Wool, Merino and Cotton

A thoroughly comprehensive assortment of Undergarments, offered at Lowest-in-the-City prices.

Union Suits

Silk-and-Wool

Included among the many Union Suits under this classification are the very superior "Maysko" garments, which are made to the order of R. H. Macy & Co. in Switzerland and are the finest Swiss ribbed knitted wear made. "Maysko" underwear is of either wool or silk-and-wool, and will not shrink when washed. It is notable for its fine details of finishing including reinforced thighs.

"Maysko" Union Suits fedium weight silk-and-wool, \$3.69, \$4.09 and \$4.39 "Maysko" Union Suits Heavy weight silk-and-wool. \$4.29, \$4.49 and \$4.69

Pure Silk Union Suits at 84.29 White, heavy weight, low necked develess and ankle length.

Spun Silk Union Suits at \$3.50 White and flesh color, low necked sleeveless and knee length.

Silk-and-Wool Union Suits at \$2.79 In winter weight, have low neck and are ankle length. With high neck and short sleeves, ankle length, \$3.19.

High neck and long sleeves, ankle length, \$3.39.

Merino Union Suits at \$2.19 Medium weight, ankle length, and have the low neck. With high neck and short sleeves ankle length, \$2.39.

Merino Union Suits at \$1.89 Medium weight, Jersey ribbed; high neck, short or long sleeves, ankle length.

Silk-and-wool Union Suite at the Merino Union Suits at \$1.48

Jersey ribbed and hand finished; winter weight, with high neck, short or long sleeves; ankle length.

Cotton Union Suits With high neck, short sleeves, ankle length, at \$1.49. Neck and long sleeves; ankle length

Fine Cotton Union Suits at 98c. Jersey ribbed, medium weight, are hand finished and trimmed with mercerized tape.

High neck and short sleeves, ankle or knee length, and high neck with long sleeves, ankle length.

"Marchioness" Silk Union Suits

"MARCHIONESS" Knitted Silk Undergarments are made expressly for R. H. Macy & Co. "Marchioness" stands for the perfection of silk wearing. Garments bearing this label are the highest type silk knit Underwear looms can produce.

Silk Union Suits are especially in demand this season because fashion demands slim, "silhouette" figures. These shapely garments fit smoothly and snugly, adding to the grace and symmetry of the figure. In white or pink; sizes 34 to 42.

Silk Union Suits at \$2.94 Have crochet finish at low neck and are in tight knee styles.

Embroidered Union Suits at #3.24 are finished with crochet top; finely embroidered in floral design; tight at knee and very dainty. Embroidered Union Suits at \$4.89

are very elaborately embroidered in floral design. "French hem" top. Embroideredl'nion Suits at \$5.94 have Rose pattern embroidery in self color, tight knee, low neck.

Embroidered Union Suits at \$3.89 are very handsomely embroidered and finished with a "French band" top; tight knee. All reinforced.

Embroidered Union Suits at \$4.29

are in heavy weight and are plain. Finished with a "French band" top. Hand-EmbroideredSuits at \$6.59 ave rosebud, forget-me-not and floral

The John formander store.

In the face of the Weather (and what a day yesterday was to be about!) The Men's Store topped all its records save one in the selling of

Silk-Lined Chesterfield Overcoats *\$35 to \$70 Grades* at \$24.50

There were 846 when business began-overcoats gentlemen may wear on all occasions for several seasons, of America's finest vicuna cheviots, black, Oxford and Cambridge gray, full silk-lined. 514 of them were \$40 to \$55 grades, and of these a gratifying number remains for today choosing.

The coats are so distinguished in style and so splendidly tailored—by hand—that men of the most cultivated taste in dress will be satisfied to wear them.

For Men Who Do Not Know-

The Men's Store is a store apart, occupying the entire Burlington Arcade-street-floor of the New Building. Motor Entrance, Ninth street. Astor Place Subway Station at the door.

Broadway at Ninth Street.

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Our Half-Yearly Event Sale of Children's Suits & **Overcoats**

Sailor and Russian Blouse Suits, ages 3 to 10 years. Double-Breasted & Norfolk Suits, ages 10 to 17 yrs. Russian Overcoats and Reefers, ages 3 to 10 years.

Suits, Overcoats & Reelers Formerly \$12.00 and \$15.00, Now ... \$8.50 \$10.00, Reduced to \$6.95 \$7.50 and \$8.50....

\$5.00 and \$6.50 \$3.95 The Suits are in Fine Serges, Worsteds and Cheviots; Overcoats and Reefers in Chinchillas. Cheviots and Fancy Overcoatings. A delay in selection may mean a disappointment.

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